

Dr John Kazer - www.johnkazer.com

I have combined, through my carbon footprinting and international project management experience, an understanding of the causes of climate change, its impacts and the pragmatically feasible solutions in a wide range of sectors. I can contribute my skills in problem solving, linking different topics and requirements capture plus rapid comprehension of complex issues.

My multi-sector footprint certification, process audit and international work in complex software products have given me good insight into the practicalities of what can drive innovation and new products across a whole industry. I am also able to address the problems faced by an organisation trying to generate a return on investment within a sustainability framework.

ENVIRONMENTAL and Related Experience

- 2009 - Now Carbon Footprint Certification Manager – Carbon Trust
- Senior member of the team that runs the world's first product carbon footprint labelling scheme and world's first fully accredited (UKAS) product carbon footprint certification body (ISO 14065, BS EN 45011).
 - Standards used include PAS 2050, PAS 2060, GHG PPS, ISO 14067, 14064, 14065, 14025, 14044 and 14066.
 - Sectors: Agriculture (livestock, arable, fruit), food, beverage, retail, FMCG, packaging, steel, cement, forestry, plastics, IT services & electronics.
 - Client engagement: CSR, marketing, energy, brand and sustainability managers.
 - Supply chain engagement: Confidentiality, motivation, product life-cycles.
 - Public engagement: Product labelling, behaviour change, communication.
 - Excel, VBA, MS SharePoint/Office365, Twitter and corporate knowledge management.
- 2008 Strategic Carbon Management MBA – University of East Anglia
Practical Experience:
- Carbon footprinting and behaviour change advice project for a dairy farm.
 - Led a team who generated tools for assessing the low carbon engagement opportunities for 300 disparate companies across East Anglia.
 - Team member in organising Carbon Synergy, a highly successful national conference and networking event.
- Courses covered:
- Environmental legislation, marketing and economics.
 - Financial accounting, leadership and consultancy.
 - Strategic and operational analysis, renewable energy technology, UK multi-sector energy demand, supply and future trends.
 - CSR and sustainable consumption theory.
- 2004 – 2007 Experienced business process auditor under ISO 9001:2001 and ISO 15504
- 2004 – 2006 Auditing to ISO14001, specialising in office situations and business processes.

CAREER PATH: Previously at Pi Shurlok (now Pi Innovo)

- 2006 – 2007 Project manager – project management, international customer interfacing, trouble shooting, requirements capture, business development and budget management.
- 2000 – 2006 Project leader and engineer – staff task allocation and monitoring, high level analytical skills including analysis of consequences when managing shifting project conditions. Software requirements capture, design, coding, testing and customer support using C++, COM, MFC and VB.

EDUCATION

2008	MBA – Strategic Carbon Management University of East Anglia, Business School
1996 – 2000	PhD – Computational Neuroscience University of Sheffield, Dept. Computer Science
1995 – 1996	MSc – Artificial Intelligence University of Edinburgh, Dept. Artificial Intelligence
1991 – 1994	BSc – Neuroscience University of Sheffield, Dept. of Biomedical Science

KEY PROFESSIONAL ACHIEVEMENTS

2013 Developed world-leading certification processes based upon PAS 2050 and GHG PPS

2011 Completed certification of world's first national-scope livestock product footprints in UK and Ireland

2009 Key member of the team that created the world's first UKAS accredited product carbon footprint certification programme at the Carbon Trust.

2008 Won a scholarship to study the Strategic Carbon Management MBA at UEA.

2006 – 2007 Project managed MS Windows software development projects, including involvement in contract negotiations, for some of the largest German, UK and US-based car manufacturers. Projects delivered on time and to budget, resulting in follow-up projects from the same customers. Project sizes ranged from £50k to £600k.

2006 Designed and implemented a full-life cycle quality system (auditable under ISO 9001:2000) for a US-based customer which is currently still in use by a team of 20 engineers spread over 3 continents.

2000 – 2007 Core part of a team (that I managed from 2006) and who successfully won repeat business from a key customer through 4 contract review phases.

2001 Six month secondment to key customer base in USA, successfully troubleshooting to identify and resolve technical and performance management issues; transforming customer testing department.

INTERESTS AND ACTIVITIES

Societies - *help me to keep a work/life balance*

- **Royston Runners** Competitive athletics at national and regional levels as part of the team representing my home town, Royston.
- **ISES** (International Solar Energy Society) member since 2003.
- **NEF** (New Economics Forum) member since 2005.

Community – *raises my awareness that public opinion, political decision making and business responses are inter-related*

- Parliamentary Environment Lobby Group member since 2006.
- Political Party member since 2003.
- Climate Change Policy Group in Cambridge 2007, initiated by myself.

Conservation – *commitment and breadth of experience*

- BTCV Mid Wales 1995 Press officer and group leader (6 months).
- National Trust Working Holidays since 1980 – member (of 8) and leader (of 6).
- National Trust work parties since 2001.
- Uganda bio-diversity project with Frontier in 1995 (3 months).
- Iceland expedition and swan ringing (BSES) in 1991 (6 weeks).